

# BORG ERP INTEGRATED BUSINESS MANAGEMENT SOFTWARE

CLOUD BASED BUSINESS  
SOFTWARE SOLUTION

DEVELOPED BASED ON REAL  
FEEDBACK OF BUSINESS OWNERS

## WHY SHOULD WE GO FOR BORG



### ALL-IN-ONE SOLUTION

Fully integrated with all key modules - Accounts, Sales, Inventory, Service Desk, HR, SMS & E-mail



### REAL TIME AVAILABILITY

Easy Connect with your business by 365X7X24. We are committed for 99.9% uptime.



### AFFORDABLE PRICE

Payless & connect your business with BORG for expected & targeted business results.



### DECISION SUPPORT SYSTEM

Generates 75+ Real Time Reports & Analytics to empower business owner in decision making process.

# INTEGRATED BORG SUITE MODULES



SALES & MARKETING



ACCOUNTS BOOK



SERVICE DESK



INVENTORY AND SUPPLY CHAIN MANAGEMENT



HUMAN RESOURCE



PROJECT MANAGEMENT

## SALES & MARKETING



INCREASE LEAD CONVERSION



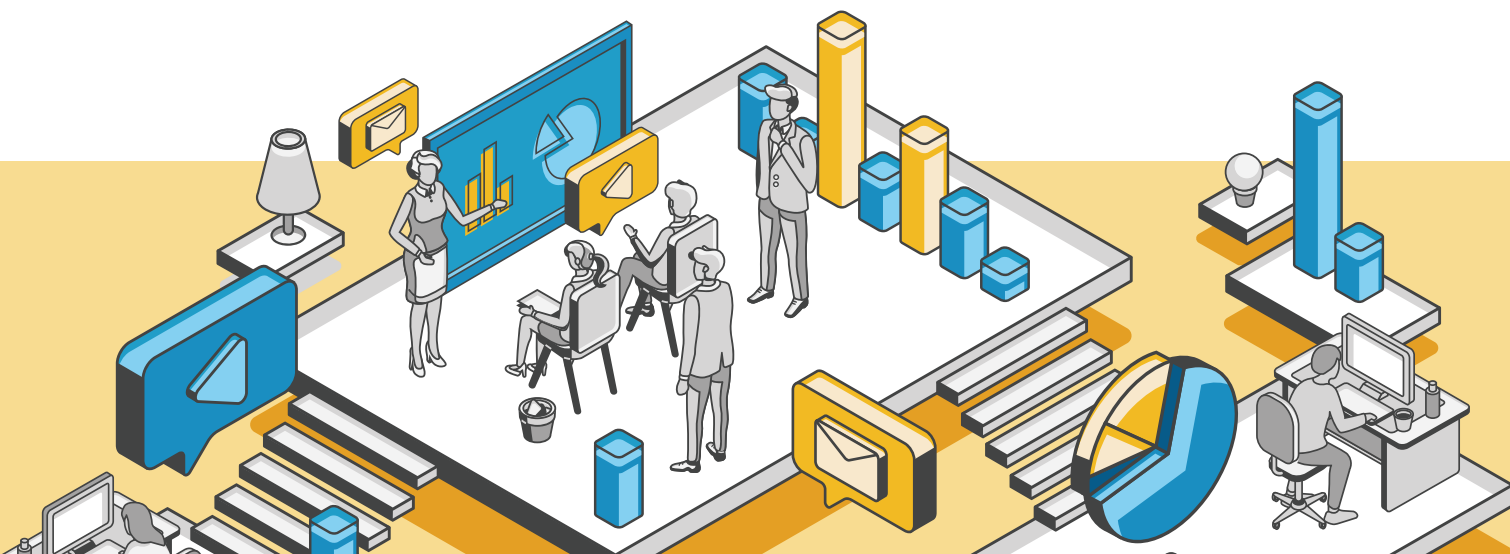
INSIGHT OF LEAD JOURNEY



SALES TEAM PRODUCTIVITY BOOSTER



ORDER TO CASH CYCLE





## ACCOUNTS BOOK

- GST INVOICE MANAGEMENT
- EXPENSE MANAGEMENT
- RECEIPT & PAYMENT MANAGEMENT
- PROCURE TO PAY CYCLE

## SERVICE DESK

- RAPID ACTION RESOLUTION
- SUPPORT TICKET MANAGEMENT
- AMC MANAGEMENT
- FEEDBACK MANAGEMENT

## HUMAN RESOURCE

PAYROLL  
MANAGEMENT

LEAVE AND  
ATTENDANCE  
MANAGEMENT

REIMBURSEMENT  
MANAGEMENT

ASSET  
MANAGEMENT

## PROJECT MANAGEMENT

TASK  
CREATION

TASK  
ASSIGNMENT

GROUP  
TASK

TASK  
TIMELINE





**KP SINGH  
FOUNDER & CEO**

He is a techno-commercial professional & HCL alumni, associated with Startups & Corporate for several years at various positions. He started his entrepreneurial journey in 2010 with Cloud Messaging Platform & achieved massive success across India with 1400+ Users.

During this phase, he met 100+ Business Owners & felt their pain point in daily business operations & decision making. So he came up with a cloud based software solution to address their challenges & gaps. He strongly believes that "War can be won only with right tool".

**BORG<sup>®</sup> ERP**  
Cloud Software For SMEs

Connect For Business Enquiries

**GOODPICK TECHNOLOGIES PVT. LTD.**

info@goodpickmart.com | www.goodpickborg.com, www.borgerp.com

Call: 011-43009707

Enquiries for Distributorship/Channel Partnership are appreciated.